EXTENDED TO MAY 15, 2023

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**Return of Organization Exempt From Income Tax** Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Inspection

Department of the Treasury

▶ Do not enter social security numbers on this form as it may be made public.

► Go to www.irs.gov/Form990 for instructions and the latest information.

Open to Public

OMB No. 1545-0047

JUL 1, 2021 and ending JUN 30, A For the 2021 calendar year, or tax year beginning D Employer identification number Check if applicable: C Name of organization Address change THE IDEA VILLAGE, INC. Name change 45-0470675 Doing business as Initial return Number and street (or P.O. box if mail is not delivered to street address) Room/suite E Telephone number Final return/ 504-291-2563 900 CAMP STREET 308 termin-ated 1,474,698. G Gross receipts \$ City or town, state or province, country, and ZIP or foreign postal code Amended NEW ORLEANS, LA 70130 H(a) Is this a group return Applica-F Name and address of principal officer: JON ATKINSON Yes X No for subordinates? pending SAME AS C ABOVE H(b) Are all subordinates included? Yes No Tax-exempt status: X 501(c)(3) 501(c) ( ) ◀ (insert no.) 4947(a)(1) or If "No," attach a list. See instructions J Website: ► IDEAVILLAGE.ORG **H(c)** Group exemption number ▶ K Form of organization: X Corporation Association Other > L Year of formation: 2002 M State of legal domicile: LA Part I Summary Briefly describe the organization's mission or most significant activities: OUR MISSION IS TO IDENTIFY Activities & Governance SUPPORT, AND RETAIN ENTREPRENEURIAL TALENT IN NEW ORLEANS AND THE Check this box | if the organization discontinued its operations or disposed of more than 25% of its net assets. 24 Number of voting members of the governing body (Part VI, line 1a) 24 Number of independent voting members of the governing body (Part VI, line 1b) 10 5 Total number of individuals employed in calendar year 2021 (Part V, line 2a) 96 6 Total number of volunteers (estimate if necessary) 7 a Total unrelated business revenue from Part VIII, column (C), line 12 7a b Net unrelated business taxable income from Form 990-T, Part I, line 11 7b **Prior Year Current Year** 1,297,725. 1,455,396. Contributions and grants (Part VIII, line 1h) Revenue 8,768. 16,264. Program service revenue (Part VIII, line 2g) 176. 37**.** Investment income (Part VIII, column (A), lines 3, 4, and 7d) 10 808. 3,001. Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) 1,307,477. 1.474.698. Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12) ........ Grants and similar amounts paid (Part IX, column (A), lines 1-3) Ō. 0. Benefits paid to or for members (Part IX, column (A), line 4) 516,288. 642,275. Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) Expenses 16a Professional fundraising fees (Part IX, column (A), line 11e) **b** Total fundraising expenses (Part IX, column (D), line 25) 569,973 705,382. Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) 1,086,261. 1,347,657. Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) 221,216. 127,041. Revenue less expenses. Subtract line 18 from line 12 **Beginning of Current Year End of Year** 1,052,812. 982,103. Total assets (Part X, line 16) 157,277. 213,609. 21 Total liabilities (Part X, line 26) 768,494. 895,535. Net assets or fund balances. Subtract line 21 from line 20 Part II | Signature Block Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge. Signature of officer Date Sign JON ATKINSON, CEO Here Type or print name and title PTIN Print/Type preparer's name Preparer's signature JONATHAN P. KOENIG P91752990 Paid Firm's name WEGMANN DAZET, APC Firm's EIN Preparer 72-0870824 Firm's address 111 VETERANS BLVD., SUITE 1600 Use Only METAIRIE, LA 70005 Phone no. (504)837-8844 May the IRS discuss this return with the preparer shown above? See instructions X Yes

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Pa	rt III   Statement of Program Service Accomplishments		
	Check if Schedule O contains a response or note to any line in this Part III		X
1	Briefly describe the organization's mission:		
•	THE IDEA VILLAGE IS A 501(C)(3) NON-PROFIT ORGANIZATION	WITH A MISS	TON
	TO IDENTIFY, SUPPORT AND RETAIN ENTREPRENEURIAL TALENT		
		IN NEW OKLEA	71/2
	AND THE SURROUNDING REGION.		
2	Did the organization undertake any significant program services during the year which were not listed on the		
	prior Form 990 or 990-EZ?	Yes	X No
	If "Yes," describe these new services on Schedule O.		
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?	Yes	X No
_	If "Yes," describe these changes on Schedule O.		
4	Describe the organization's program service accomplishments for each of its three largest program services, as	managerad by avanage	
4			
	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to other	ers, the total expenses,	and
	revenue, if any, for each program service reported.		265
4a	(Code: ) (Expenses \$ 953,868 · including grants of \$ ) (Reven		<u>265.</u> )
	THE IDEA VILLAGE IS A NONPROFIT ACCELERATOR PROGRAM WHO		
	IS THAT ENTREPRENEURSHIP IS AN AGENT OF SOCIAL AND ECON		
	AN EARLY CHAMPION OF ENTREPRENEURSHIP IN NEW ORLEANS, T	HE ORGANIZAT	ION
	HAS PLAYED AN INTEGRAL ROLE IN CATALYZING THE CITY'S EN	TREPRENEURIA	L
	MOVEMENT. IN ADDITION TO SUPPORTING OVER 14,955 ENTREPR		
	VILLAGE HAS SUCCESSFULLY ELEVATED NEW ORLEANS' REPUTATION		
	INNOVATION, ENTREPRENEURSHIP, AND BUSINESS. BY SERVING		
	AND DEVELOPING PROGRAMS THAT PROVIDE DIRECT SUPPORT AND		<u> </u>
	FOUNDERS AND EARLY-STAGE COMPANIES, THE IDEA VILLAGE HE		
	ENTREPRENEURS BUILD INNOVATIVE AND INDUSTRY-LEADING COM		
	GENERATE REVENUE AND JOBS TO HELP CREATE A MORE VIBRANT	, INCLUSIVE,	AND
	RESILIENT LOCAL ECONOMY.		
4b	(Code:) (Expenses \$) (Reven	ue \$	)
4c	(Code: ) (Expenses \$ including grants of \$ ) (Reven	ue \$	
70	(Code:) (Expenses a) (neven	ue	,
4d	Other program services (Describe on Schedule O.)		
	(Expenses \$ including grants of \$ ) (Revenue \$	)	
4e	Total program service expenses ▶ 953,868.		

Form 990 (2021) THE IDEA VILLAGE, INC.

Part IV | Checklist of Required Schedules

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Pai	TIV   Checklist of Required Schedules			
			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?	,	Х	
0	If "Yes," complete Schedule A	2	X	
2 3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			<del>                                     </del>
3	public office? If "Yes," complete Schedule C, Part I	3		х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect	Ť		<del></del>
	during the tax year? If "Yes," complete Schedule C, Part II	4		х
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Rev. Proc. 98-19? If "Yes," complete Schedule C, Part III	5		Х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		Х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			
	Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
	If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in donor-restricted endowments			177
	or in quasi endowments? If "Yes," complete Schedule D, Part V	10		X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X,			
_	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			x
<b>h</b>	Part VI  Did the organization report an amount for investments - other securities in Part X, line 12, that is 5% or more of its total	11a		
Б	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b	х	
_	Did the organization report an amount for investments - program related in Part X, line 13, that is 5% or more of its total	110		
·	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		х
d	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in	1		
-	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		Х
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	Х	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	Х	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI and XII	12a	X	
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		Х
	Did the organization maintain an office, employees, or agents outside of the United States?	14a		Х
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000	<b> </b>		
4-	or more? If "Yes," complete Schedule F, Parts I and IV	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any	4-		х
16	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,	16		
17	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I. See instructions	17		x
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines	<b>⊢</b> ''		<del></del> -
.0	1c and 8a? If "Yes," complete Schedule G, Part II	18		х
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"	- <u>"</u>		
	complete Schedule G, Part III	19		Х
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		Х
	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		X
	2 12 00 21		$\Omega$	(2021)

Form 990 (2021) THE IDEA VILLAGE, INC.

Part IV | Checklist of Required Schedules (continued)

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	The office of frequency contained		l.,	T
00	Did the every institute was at the set of 000 of every and avery an interest of a set of a demantic in dividuals are		Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5, about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	Х	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No," go to line 25a	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		Ь—
25 a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit			3,7
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete	054		X
26	Schedule L, Part I  Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current	25b		
26	or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35%			
	controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II	26		х
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee,			╫
	creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled			
	entity (including an employee thereof) or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		х
28	Was the organization a party to a business transaction with one of the following parties (see the Schedule L, Part IV,			
	instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? If			
	"Yes," complete Schedule L, Part IV	28a		Х
	A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV	28b		X
С	A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b? If			l
	"Yes," complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		Х
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			<b>₩</b>
0.4	contributions? If "Yes," complete Schedule M	30		X
31 32	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations	32		
00	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		Х
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and			
-	Part V, line 1	34		Х
35 a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		Х
	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity			
	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			
	If "Yes," complete Schedule R, Part V, line 2	36		X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			٠,,
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		X
38	Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines 11b and 19?		Х	
Pa	Note: All Form 990 filers are required to complete Schedule 0 rt V Statements Regarding Other IRS Filings and Tax Compliance	38	Λ	
. u	Check if Schedule O contains a response or note to any line in this Part V			
			Yes	No
1a	Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable 1a 36			
b				
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming			
	(gambling) winnings to prize winners?	1c	Х	

Form 990 (2021)

Part V

THE IDEA VILLAGE, INC.

Statements Regarding Other IRS Filings and Tax Compliance (continued)

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Yes No 2a Enter the number of employees reported on Form W-3. Transmittal of Wage and Tax Statements. 10 filed for the calendar year ending with or within the year covered by this return Х **b** If at least one is reported on line 2a, did the organization file all required federal employment tax returns? 2b Note: If the sum of lines 1a and 2a is greater than 250, you may be required to e-file. See instructions. Х 3a Did the organization have unrelated business gross income of \$1,000 or more during the year? b If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule O 4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a X financial account in a foreign country (such as a bank account, securities account, or other financial account)? **b** If "Yes," enter the name of the foreign country See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR). Х 5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? X **b** Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction? c If "Yes" to line 5a or 5b, did the organization file Form 8886-T? 6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit Х any contributions that were not tax deductible as charitable contributions? b If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible? 7 Organizations that may receive deductible contributions under section 170(c). X a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor? b If "Yes," did the organization notify the donor of the value of the goods or services provided? c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required X to file Form 8282? 7с d If "Yes," indicate the number of Forms 8282 filed during the year Х e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? X Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? 7f If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C? 7h Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year? Sponsoring organizations maintaining donor advised funds. a Did the sponsoring organization make any taxable distributions under section 4966? b Did the sponsoring organization make a distribution to a donor, donor advisor, or related person? 10 Section 501(c)(7) organizations. Enter: a Initiation fees and capital contributions included on Part VIII, line 12 b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 11 Section 501(c)(12) organizations. Enter: a Gross income from members or shareholders b Gross income from other sources. (Do not net amounts due or paid to other sources against amounts due or received from them.) 12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041? 12a 13 Section 501(c)(29) qualified nonprofit health insurance issuers. a Is the organization licensed to issue qualified health plans in more than one state? Note: See the instructions for additional information the organization must report on Schedule O. b Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans c Enter the amount of reserves on hand 13c X 14a Did the organization receive any payments for indoor tanning services during the tax year? b If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule O 15 Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or excess parachute payment(s) during the year? Х 15 If "Yes," see the instructions and file Form 4720, Schedule N. Х 16 Is the organization an educational institution subject to the section 4968 excise tax on net investment income? If "Yes," complete Form 4720, Schedule O. 17 Section 501(c)(21) organizations. Did the trust, any disqualified person, or mine operator engage in any activities that would result in the imposition of an excise tax under section 4951, 4952 or 4953? If "Yes," complete Form 6069.

Form 990 (2021) THE IDEA VILLAGE, INC. 45-04

Part VI Governance, Management, and Disclosure. For each "Yes" response to lines 2 through 7b below, and for a "No" response

to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI Section A. Governing Body and Management Yes No 24 1a Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain on Schedule O. 24 **b** Enter the number of voting members included on line 1a, above, who are independent \_\_\_\_\_ 2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other Х officer, director, trustee, or key employee? 2 Did the organization delegate control over management duties customarily performed by or under the direct supervision X of officers, directors, trustees, or key employees to a management company or other person? 3 X Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? 4 X Did the organization become aware during the year of a significant diversion of the organization's assets? Did the organization have members or stockholders? Х 6 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or X more members of the governing body? 7a b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or Х persons other than the governing body? 7b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: 8a a The governing body? **b** Each committee with authority to act on behalf of the governing body? X Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the X organization's mailing address? If "Yes," provide the names and addresses on Schedule O Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) Yes No X 10a Did the organization have local chapters, branches, or affiliates? 10a b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? 10b 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? 11a **b** Describe on Schedule O the process, if any, used by the organization to review this Form 990. 12a Did the organization have a written conflict of interest policy? If "No," go to line 13 12a X b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe Х on Schedule O how this was done X 13 Did the organization have a written whistleblower policy? 13 Did the organization have a written document retention and destruction policy? X 14 14 15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? Х a The organization's CEO, Executive Director, or top management official 15a X **b** Other officers or key employees of the organization 15b If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions. 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a Х taxable entity during the year? b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's 16b exempt status with respect to such arrangements? Section C. Disclosure List the states with which a copy of this Form 990 is required to be filed ►LA Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. X Upon request X Own website Another's website Other (explain on Schedule O) Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year. State the name, address, and telephone number of the person who possesses the organization's books and records JON ATKINSON - 504-291-2563 900 CAMP STREET, 308, NEW ORLEANS, 70130

Form 990 (2021) THE IDEA VILLAGE, INC. 45-0470675 Page 7

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

#### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See the instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (box 5 of Form W-2, Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

See the instructions for the order in which to list the persons above.

(A)	(B)			_ (0				(D)	(E)	(F)
Name and title	Average	(do	not c	Pos heck			one	Reportable	Reportable	Estimated
	hours per		, unle cer an					compensation	compensation	amount of
	week (list any	to						from the	from related organizations	other compensation
	hours for	direc				De .		organization	(W-2/1099-MISC/	from the
	related	tee or	ustee			ensat		(W-2/1099-MISC/	1099-NEC)	organization
	organizations	al trus	onal tr		loyee	comp		1099-NEC)		and related
	below line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			organizations
(1) JON ATKINSON	40.00	드	드	5	조	포등	요			
PRESIDENT & CEO	2000	1		x				160,394.	0.	8,565.
(2) PATRICK COMER	2.00									.,
FORMER CHAIR		x		x				0.	0.	0.
(3) MERRITT LANE	2.00									
SECRETARY		Х		х				0.	0.	0.
(4) BILL HINES	2.00									
DIRECTOR		Х						0.	0.	0.
(5) MARGARET BEER	2.00									
DIRECTOR		Х						0.	0.	0.
(6) TIMOTHY WILLIAMSON	2.00	ļ							•	
DIRECTOR	0.00	Х						0.	0.	0.
(7) TI ADELAIDE MARTIN	2.00	ļ ,,							0	_
DIRECTOR	2 00	Х	_					0.	0.	0.
(8) WARNER THOMAS	2.00	X						0.	0.	0.
DIRECTOR (9) CHRIS LAIBE	2.00	^				-		0.	0.	0.
DIRECTOR	2.00	X						0.	0.	0.
(10) STEVE GREENBAUM	2.00	122						0.	0.	•
DIRECTOR	2.00	x						0.	0.	0.
(11) MICHAEL J. SIEGEL	2.00	<del> </del>							•	•
DIRECTOR		Х						0.	0.	0.
(12) N. ROBBERT VORHOFF	2.00									
DIRECTOR		Х						0.	0.	0.
(13) DAVID BARKSDALE	6.00									
CHAIR		Х		Х				0.	0.	0.
(14) LAUREN BAUM	2.00									
DIRECTOR		Х						0.	0.	0.
(15) CATHY ISAACSON	2.00			<u></u>					•	_
VICE-CHAIR		Х		Х				0.	0.	0.
(16) COOPER MANNING	2.00								^	_
DIRECTOR	2.00	Х				_		0.	0.	0.
(17) JEN SCHNIDMAN	2.00	<b>↓</b>							^	_
DIRECTOR		Х						0.	0.	0.

45-0470675 THE IDEA VILLAGE, INC. Page 8 Form 990 (2021) Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued) (B) (A) (F) (D) (E) Position Name and title Average Reportable Reportable Estimated (do not check more than one hours per compensation compensation amount of box, unless person is both an officer and a director/trustee) week from from related other (list any organizations compensation ndividual trustee or director the hours for organization (W-2/1099-MISC/ from the related nstitutional trustee (W-2/1099-MISC/ 1099-NEC) organization organizations 1099-NEC) and related below organizations line) 2.00 (18) MATT SCHWARTZ 0. 0. 0. DIRECTOR (19) ALLEN SQUARE 2.00 X 0 0 . 0. DIRECTOR 2.00 (20) ROBERT SAVOIE PHD 0. X 0. 0. DIRECTOR (21) MARIANNE VAN METER 2.00 X 0 0 . TREASURER 0. (22) CHRISTY BROWN 2.00 0. 0 . DIRECTOR Ο. 2.00 (23) SALLY FORMAN Х 0. 0. 0. DIRECTOR (24) TARA HERNANDEZ 2.00 X 0. 0. 0. DIRECTOR (25) HANK TORBERT 2.00X 0. 0. DIRECTOR 2.00 (26) JULIAN HEBERT DIRECTOR 0 0 0. 160,394. 0. 8,565. 1b Subtotal 0. 0. c Total from continuation sheets to Part VII, Section A 160,394. 8,565. d Total (add lines 1b and 1c). Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization Yes No Did the organization list any former officer, director, trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual Х 3 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual 4 Х Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services X rendered to the organization? If "Yes," complete Schedule J for such person **Section B. Independent Contractors** Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from

	the organization. Report compensation for the calenda	ar year ending with or withi	n the organization's tax year.	
	(A) Name and business address	NONE	<b>(B)</b> Description of services	(C) Compensation
2	Total number of independent contractors (including bu	It not limited to those lister	d above) who received more than	

SEE PART VII, SECTION A CONTINUATION SHEETS

\$100,000 of compensation from the organization

Form 990 THE IDEA VILLAGE, INC. 45-0470675

27) JOHN LANDRUM DIRECTOR  28) SOUMITRA SENGUPTA DIRECTOR	es, Key En (B)  verage hours per week ist any ours for elated anizations below line)  2.00  2.00	stee or director	onal trustee	(C Posi	C) ition		Compensated Employ (D) Reportable compensation from the organization (W-2/1099-MISC)	Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
Name and title  And the state of the state o	verage hours per week ist any ours for elated anizations below line) 2.00	X Individual trustee or director	onal trustee	Posi all t	ition that	арр	Reportable compensation from the organization (W-2/1099-MISC)	Reportable compensation from related organizations (W-2/1099-MISC)	Estimated amount of other compensation from the organization and related organizations
27) JOHN LANDRUM DIRECTOR 28) SOUMITRA SENGUPTA DIRECTOR 29) SCOTT WOLFE	per week ist any ours for elated anizations below line) 2.00	X Individual trustee or director	onal trustee				from the organization (W-2/1099-MISC)	from related organizations (W-2/1099-MISC)	other compensation from the organization and related organizations
DIRECTOR  28) SOUMITRA SENGUPTA  DIRECTOR  29) SCOTT WOLFE	2.00	х					0.	0.	^
DIRECTOR 29) SCOTT WOLFE									0
29) SCOTT WOLFE	2.00						0.	0.	0
		-					0.	0.	0
							0.	0.	
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Form 990 (2021) THE IDEA VILLAGE, INC. 45-0470675 Page 9

Pai	T VII	_			an in this Dart VIII			
		Check if Schedule O contai	ns a response	or note to any III	ne in this Part VIII (A)	(B)	(C)	
					Total revenue	Related or exempt	Unrelated	Revenue excluded
						function revenue	business revenue	from tax under sections 512 - 514
S S	1.0	Endorated campaigns	1a					000110110 012 011
Contributions, Gifts, Grants and Other Similar Amounts		Federated campaigns  Membership dues	····					
ايٌ چَ		Membership dues Fundraising events	····					
ifts Ir A		Related organizations	····					
nis.		Government grants (contribution	ns) <b>1e</b>	108,878.				
Sir		All other contributions, gifts, grants	· <del></del>					
her	•	similar amounts not included above		346,518.				
	g		··· <del>         </del>	,				
aug	_	Total. Add lines 1a-1f		<b>•</b>	1,455,396.			
$\overline{}$				Business Code	, ,			
g	2 a	PROGRAM FEES		999999	16,264.	16,264.		
Program Service Revenue	b	-			,	,		
Se	С		_					
am	d	1						
og R	е							
Ŗ	f	All other program service reven	ue					
	g				16,264.			
	3	Investment income (including d						
		other similar amounts)		<b>&gt;</b>	37.			37.
	4	Income from investment of tax-	exempt bond p	roceeds				
	5	Royalties		<b>&gt;</b>				
			(i) Real	(ii) Personal				
	6 a	Gross rents6a						
	b	Less: rental expenses 6b						
	С	Rental income or (loss) 6c						
	d	Net rental income or (loss)		<b></b>				
	7 a	Gross amount from sales of	(i) Securities	(ii) Other				
		assets other than inventory 7a						
	b	Less: cost or other basis						
nu		and sales expenses <b>7b</b>						
Revenue		Gain or (loss)7c						
		Net gain or (loss)		<b></b>				
Other	8 a	Gross income from fundraising eve	,					
0		including \$						
		contributions reported on line 1						
		Part IV, line 18	8a		1			
		Less: direct expenses						
		<ul><li>Net income or (loss) from fundra</li><li>Gross income from gaming acti</li></ul>		<b>&gt;</b>				
	Эа							
	h	Part IV, line 19						
		Net income or (loss) from gamir		<b>&gt;</b>				
		Gross sales of inventory, less re						
		and allowances						
	b	Less: cost of goods sold						
		Net income or (loss) from sales	· · · · · · · · · · · · · · · · · · ·	<b></b>				
<u></u>		()		Business Code				
Miscellaneous Revenue	11 a	OTHER MISCELLANE	EOUS RE	900099	3,001.	3,001.		
ane	b							
eve	С							
Ais	d	All other revenue						
		Total. Add lines 11a-11d			3,001.			
	12	Total revenue. See instructions		<del>-</del>	1,474,698.	19,265.	0.	37.

Form 990 (2021) THE IDEA VILLAGE, INC.

Part IX | Statement of Functional Expenses

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I alt ix	otatement of Functional Expenses
Section 50	1(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Sect	Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).								
	Check if Schedule O contains a response or note to any line in this Part IX								
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	<b>(D)</b> Fundraising expenses				
1	Grants and other assistance to domestic organizations		·		·				
	and domestic governments. See Part IV, line 21								
2	Grants and other assistance to domestic								
	individuals. See Part IV, line 22								
3	Grants and other assistance to foreign								
	organizations, foreign governments, and foreign								
	individuals. See Part IV, lines 15 and 16								
4	Benefits paid to or for members								
5	Compensation of current officers, directors,								
	trustees, and key employees	160,394.	160,394.						
6	Compensation not included above to disqualified								
	persons (as defined under section 4958(f)(1)) and								
	persons described in section 4958(c)(3)(B)								
7	Other salaries and wages	399,045.	259,489.	36,429.	103,127.				
8	Pension plan accruals and contributions (include								
	section 401(k) and 403(b) employer contributions)	44 505	20 610	1 000	10 010				
9	Other employee benefits	41,507. 41,329.	28,619. 28,286.	1,969. 5,794.	10,919.				
10	Payroll taxes	41,329.	40,400.	5,794.	1,249.				
11	Fees for services (nonemployees):								
a	Management								
b	Legal	12,296.		12,296.					
ر. د	Accounting	12,250		12,250.					
u	Lobbying Professional fundraising services. See Part IV, line 17								
f	Investment management fees								
, g	Other. (If line 11g amount exceeds 10% of line 25,								
9	column (A), amount, list line 11g expenses on Sch 0.)	178,913.	114,097.	52,111.	12,705.				
12	Advertising and promotion	31,668.	31,668.	•	<u> </u>				
13	Office expenses	12,194.	3,620.	8,574.	_				
14	Information technology	4,406.	4,406.						
15	Royalties								
16	Occupancy	120,619.		120,619.					
17	Travel	6,362.	5,245.	1,117.					
18	Payments of travel or entertainment expenses								
	for any federal, state, or local public officials								
19	Conferences, conventions, and meetings	31,298.	31,298.						
20	Interest								
21	Payments to affiliates								
22	Depreciation, depletion, and amortization								
23	Insurance								
24	Other expenses. Itemize expenses not covered above. (List miscellaneous expenses on line 24e. If								
	line 24e amount exceeds 10% of line 25, column (A), amount, list line 24e expenses on Schedule 0.)								
а	EVENT EXPENSE	254,912.	254,912.						
b	MISCELLANEOUS EXPENSES	36,714.	15,834.	18,331.	2,549.				
С	PRODUCTION	16,000.	16,000.						
d									
	All other expenses								
25	Total functional expenses. Add lines 1 through 24e	1,347,657.	953,868.	257,240.	136,549.				
26	Joint costs. Complete this line only if the organization								
	reported in column (B) joint costs from a combined								
	educational campaign and fundraising solicitation.								
	Check here if following SOP 98-2 (ASC 958-720)				F 000 (2021)				

Form 990 (2021)

Part X | Balance Sheet

THE IDEA VILLAGE, INC.

45-0470675 Page **11** 

Pai	rt X	Balance Sheet			
		Check if Schedule O contains a response or note to any line in this Part X			
			(A) Beginning of year		<b>(B)</b> End of year
	1	Cash - non-interest-bearing	667,103.	1	648,554
	2	Savings and temporary cash investments		2	
	3	Pledges and grants receivable, net	15,000.	3	15,000
	4	Accounts receivable, net		4	89,258
	5	Loans and other receivables from any current or former officer, director,			
		trustee, key employee, creator or founder, substantial contributor, or 35%	5		
		controlled entity or family member of any of these persons		5	
	6	Loans and other receivables from other disqualified persons (as defined			
		under section 4958(f)(1)), and persons described in section 4958(c)(3)(B)		6	
S	7	Notes and loans receivable, net	100,000.	7	100,000
Assets	8	Inventories for sale or use		8	
⋖	9	Prepaid expenses and deferred charges		9	
	10a	Land, buildings, and equipment: cost or other			
		basis. Complete Part VI of Schedule D 10a			
	b	Less: accumulated depreciation 10b		10c	
	11	Investments - publicly traded securities		11	
	12	Investments - other securities. See Part IV, line 11	200,000.	12	200,000
	13	Investments - program-related. See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets. See Part IV, line 11		15	
	16	Total assets. Add lines 1 through 15 (must equal line 33)	982,103.	16	1,052,812
	17	Accounts payable and accrued expenses	16,760.	17	28,678
	18	Grants payable		18	
	19	Deferred revenue		19	125,000
	20	Tax-exempt bond liabilities		20	
	21	Escrow or custodial account liability. Complete Part IV of Schedule D		21	
es	22	Loans and other payables to any current or former officer, director,			
		trustee, key employee, creator or founder, substantial contributor, or 35%			
Liabilities		controlled entity or family member of any of these persons		22	
_	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties	67,120.	24	
	25	Other liabilities (including federal income tax, payables to related third			
		parties, and other liabilities not included on lines 17-24). Complete Part X	4 720		2 500
		of Schedule D		25	3,599
	26	Total liabilities. Add lines 17 through 25	213,609.	26	157,277
Š		Organizations that follow FASB ASC 958, check here ▶ X			
Š		and complete lines 27, 28, 32, and 33.	768,494.		005 525
ala	27	Net assets without donor restrictions		27	895,535
<u> </u>	28	Net assets with donor restrictions		28	
בח		Organizations that do not follow FASB ASC 958, check here			
5		and complete lines 29 through 33.			
2	29	Capital stock or trust principal, or current funds		29	
200	30	Paid-in or capital surplus, or land, building, or equipment fund		30	
Net Assets or Fund Balances	31	Retained earnings, endowment, accumulated income, or other funds		31	895,535
Ź	32	Total net assets or fund balances		32	1,052,812
	33	Total liabilities and net assets/fund balances	302,103.	33	1,032,012

Form **990** (2021)

Form	1990 (2021) THE IDEA VILLAGE, INC.	45-0470	<u>675</u>	Pag	ge <b>12</b>
Pa	rt XI Reconciliation of Net Assets				
	Check if Schedule O contains a response or note to any line in this Part XI				
1	Total revenue (must equal Part VIII, column (A), line 12)		,47		
2	Total expenses (must equal Part IX, column (A), line 25)	2   1	,34		
3	Revenue less expenses. Subtract line 2 from line 1	3			41.
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	76	8,4	94.
5	Net unrealized gains (losses) on investments	5			
6	Donated services and use of facilities	6			
7	Investment expenses	7			
8	Prior period adjustments	8			
9	Other changes in net assets or fund balances (explain on Schedule O)	9			0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32,				
	column (B))	10	89.	5,5	35.
Pa	rt XII Financial Statements and Reporting				
	Check if Schedule O contains a response or note to any line in this Part XII				X
				Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other				
	If the organization changed its method of accounting from a prior year or checked "Other," explain on Schedule	e O.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	l on a			
	separate basis, consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
b	Were the organization's financial statements audited by an independent accountant?		2b	X	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate	e basis,			
	consolidated basis, or both:				
	X Separate basis Consolidated basis Both consolidated and separate basis				
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	e audit,			
	review, or compilation of its financial statements and selection of an independent accountant?		2c	Х	
	If the organization changed either its oversight process or selection process during the tax year, explain on Sch				
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Sir				
	Act and OMB Circular A-133?	-	За		X
b	If "Yes." did the organization undergo the required audit or audits? If the organization did not undergo the requi	red audit			

or audits, explain why on Schedule O and describe any steps taken to undergo such audits

#### SCHEDULE A (Form 990)

Department of the Treasury Internal Revenue Service

Total

#### **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

**Employer identification number** Name of the organization THE IDEA VILLAGE, INC. 45-0470675 Reason for Public Charity Status. (All organizations must complete this part.) See instructions. Part I The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.) 1 A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E (Form 990).) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state: An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). 7 X An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.) 8 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) An agricultural research organization described in section 170(b)(1)(A)(ix) operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or university: 10 An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions, subject to certain exceptions; and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) 11 An organization organized and operated exclusively to test for public safety. See section 509(a)(4). 12 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box on lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g. Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. You must complete Part IV, Sections A and B. Type II. A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). You must complete Part IV. Sections A and C. Type III functionally integrated. A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). You must complete Part IV, Sections A, D, and E. Type III non-functionally integrated. A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). You must complete Part IV, Sections A and D, and Part V. Check this box if the organization received a written determination from the IRS that it is a Type I, Type III, Type III functionally integrated, or Type III non-functionally integrated supporting organization. f Enter the number of supported organizations Provide the following information about the supported organization(s). (iv) Is the organization listed (i) Name of supported (ii) EIN (iii) Type of organization (v) Amount of monetary (vi) Amount of other ì your governing document? (described on lines 1-10 organization support (see instructions) support (see instructions) Yes No above (see instructions))

Schedule A (Form 990) 2021 THE IDEA VILLAGE, INC. 45-0470675 Page 2

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Se	ction A. Public Support	,,		,			
	ndar year (or fiscal year beginning in)	(a) 2017	<b>(b)</b> 2018	(c) 2019	(d) 2020	(e) 2021	(f) Total
	Gifts, grants, contributions, and	(4) 20 11	(10) 20 10	(0) = 0 + 0	(4) 2020	(0) = 0 = 1	(.)
	membership fees received. (Do not						
	include any "unusual grants.")	740,494.	1141714.	721,534.	1247090.	1388276.	5239108.
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
4	Total. Add lines 1 through 3	740,494.	1141714.	721,534.	1247090.	1388276.	5239108.
5	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						1100505
_	column (f)						1122595. 4116513.
	Public support. Subtract line 5 from line 4.						4110313.
	ndar year (or fiscal year beginning in)	(-) 0017	(h) 0010	(-) 0010	(a) 0000	(-) 0001	(s) Tatal
	Amounts from line 4	(a) 2017 740, 494.	(b) 2018 1141714.	(c) 2019 721,534.	(d) 2020 1247090.	(e) 2021 1388276.	(f) Total 5239108.
	Gross income from interest,	740,454.	<u> </u>	721,334.	12470000	13002701	32331001
0	,						
	dividends, payments received on securities loans, rents, royalties,						
	and income from similar sources	1,445.	26.	204.	176.	37.	1,888.
a	Net income from unrelated business					3,1	
•	activities, whether or not the						
	business is regularly carried on						
10	Other income. Do not include gain						
	or loss from the sale of capital						
	assets (Explain in Part VI.)	9,794.	15,281.	14,874.	808.	3,001.	43,758.
11	Total support. Add lines 7 through 10						5284754.
	Gross receipts from related activities,	etc. (see instruction	ons)			12	249,219.
13	First 5 years. If the Form 990 is for th	ne organization's fi				501(c)(3)	
	organization, check this box and stop	here					<b>&gt;</b>
Se	ction C. Computation of Publi	ic Support Pe	rcentage				
	Public support percentage for 2021 (I					14	77.89 %
15	Public support percentage from 2020	Schedule A, Part	II, line 14			15	75.74 %
16a	33 1/3% support test - 2021. If the o	-					
	stop here. The organization qualifies	as a publicly supp	orted organization				<b>&gt;</b> X
b	33 1/3% support test - 2020. If the o	•		•		•	
	and <b>stop here.</b> The organization quali						
17a	10% -facts-and-circumstances test	-					
	and if the organization meets the fact		•	-		•	
	meets the facts-and-circumstances te	· ·	•				
b	10% -facts-and-circumstances test	-					10% or
	more, and if the organization meets the				-		▶ □
10	organization meets the facts-and-circu		-				<b>\</b>
10	<b>Private foundation.</b> If the organizatio	n did not check a	มบร บบ แบย 13, 16	a, 100, 1/a, 01 1/1	o, check this box a	na see instruction	s 🖊 📖

Schedule A (Form 990) 2021

45-0470675 Page 3

Schedule A (Form 990) 2021 THE IDEA VILLAGE, INC.

| Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to

Sec	qualify under the tests listed be ction A. Public Support	elow, please com	plete Part II.)				
	endar year (or fiscal year beginning in)	(a) 2017	<b>(b)</b> 2018	(c) 2019	(d) 2020	(e) 2021	(f) Total
	Gifts, grants, contributions, and	(a) 2017	(b) 2010	(6) 2019	(u) 2020	(e) 2021	(i) iotai
•	membership fees received. (Do not						
	include any "unusual grants.")						
2							
2	Gross receipts from admissions, merchandise sold or services per-						
	formed, or facilities furnished in						
	any activity that is related to the						
•	organization's tax-exempt purpose						
3	Gross receipts from activities that						
	are not an unrelated trade or bus-						
	iness under section 513						
4	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
5	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
6	Total. Add lines 1 through 5						
78	Amounts included on lines 1, 2, and						
	3 received from disqualified persons						
k	Amounts included on lines 2 and 3 received						
	from other than disqualified persons that exceed the greater of \$5,000 or 1% of the						
	amount on line 13 for the year						
(	Add lines 7a and 7b						
	Public support. (Subtract line 7c from line 6.)						
Se	ction B. Total Support						
	endar year (or fiscal year beginning in) 🖊	<b>(a)</b> 2017	<b>(b)</b> 2018	(c) 2019	(d) 2020	(e) 2021	(f) Total
9	Amounts from line 6						
10a	Gross income from interest,						
	dividends, payments received on securities loans, rents, royalties,						
	and income from similar sources						
k	Unrelated business taxable income						
	(less section 511 taxes) from businesses						
	acquired after June 30, 1975						
(	Add lines 10a and 10b						
	Net income from unrelated business						
	activities not included on line 10b,						
	whether or not the business is regularly carried on						
12	Other income. Do not include gain						
	or loss from the sale of capital						
13	assets (Explain in Part VI.)						
	First 5 years. If the Form 990 is for the	e organization's f	irst second third	fourth or fifth tax	vear as a section	I 501(c)(3) organizat	ion
••		•		•			.ion,
Se	ction C. Computation of Publi						
	Public support percentage for 2021 (li			column (f))		15	%
	Public support percentage from 2020					16	<del>/</del> 6
	ction D. Computation of Inves					1.01	70
	Investment income percentage for 202					17	%
	Investment income percentage from 2					18	<del></del>
	a 33 1/3% support tests - 2021. If the						
.56	more than 33 1/3%, check this box ar						
ı	33 1/3% support tests - 2020. If the						 and
	line 18 is not more than 33 1/3%, che						
20	<b>Private foundation.</b> If the organization						
	ato roundation ii ale organizatioi	. ala not officer a	200 OH III O 14, 13	م, ت اتي , تا ا <del>د</del> د ا	DON AIR 300 III		🖊 🖳

Schedule A (Form 990) 2021

THE IDEA VILLAGE, INC.

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#### Part IV Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

#### Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- 3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer lines 3b and 3c below.
- b Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in Part VI when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.
- 4a Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes," and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.
- b Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- b Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI.
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990).
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line 7? If "Yes," complete Part I of Schedule L (Form 990).
- 9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in Part VI.
- b Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes," provide detail in Part VI.
- c Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.
- 10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer line 10b below.
- b Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

		Yes	No
	1		
	2		
	_		
	За		
	3b		
	3с		
	4a		
	та		
	4b		
	4c		
	5a		
	Eh		
	5b 5c		
	6		
	7		
	8		
	8		
	9a		
	9b		
	0.0		
	9c		
	10a		
	iva		
	10b		
dule	A (Forr	n 990)	2021

45-0470675 Page 5 THE IDEA VILLAGE, INC. Schedule A (Form 990) 2021 Part IV | Supporting Organizations (continued) Yes No 11 Has the organization accepted a gift or contribution from any of the following persons? a A person who directly or indirectly controls, either alone or together with persons described on lines 11b and 11c below, the governing body of a supported organization? 11a **b** A family member of a person described on line 11a above? 11b c A 35% controlled entity of a person described on line 11a or 11b above? If "Yes" to line 11a, 11b, or 11c, provide detail in Part VI. 11c Section B. Type I Supporting Organizations Yes No Did the governing body, members of the governing body, officers acting in their official capacity, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's officers, directors, or trustees at all times during the tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year. 1 2 Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised, or controlled the supporting organization. 2 Section C. Type II Supporting Organizations Yes No 1 Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s). 1 Section D. All Type III Supporting Organizations Yes No 1 Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided? 1 2 Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how the organization maintained a close and continuous working relationship with the supported organization(s). 2 3 By reason of the relationship described on line 2, above, did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's supported organizations played in this regard. 3 Section E. Type III Functionally Integrated Supporting Organizations Check the box next to the method that the organization used to satisfy the Integral Part Test during the yea(see instructions). 1 ☐ The organization satisfied the Activities Test. Complete line 2 below. The organization is the parent of each of its supported organizations. Complete line 3 below. b The organization supported a governmental entity. Describe in Part VI how you supported a governmental entity (see instructions) 2 Activities Test. Answer lines 2a and 2b below. Yes No a Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify those supported organizations and explain how these activities directly furthered their exempt purposes. how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities. 2a b Did the activities described on line 2a, above, constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement. 2b 3 Parent of Supported Organizations. Answer lines 3a and 3b below. a Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? If "Yes" or "No" provide details in Part VI. За b Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard.

THE IDEA VILLAGE, INC. 45-0470675 Page 6 Schedule A (Form 990) 2021 Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (explain in Part VI). See instructions. All other Type III non-functionally integrated supporting organizations must complete Sections A through E. (B) Current Year Section A - Adjusted Net Income (A) Prior Year (optional) 1 Net short-term capital gain Recoveries of prior-year distributions 2 Other gross income (see instructions) 3 4 Add lines 1 through 3. Depreciation and depletion 5 5 Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or 6 maintenance of property held for production of income (see instructions) 7 Other expenses (see instructions) Adjusted Net Income (subtract lines 5, 6, and 7 from line 4) 8 (B) Current Year Section B - Minimum Asset Amount (A) Prior Year (optional) 1 Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year): a Average monthly value of securities 1a **b** Average monthly cash balances 1b c Fair market value of other non-exempt-use assets 1c d Total (add lines 1a, 1b, and 1c) 1d e Discount claimed for blockage or other factors (explain in detail in Part VI): Acquisition indebtedness applicable to non-exempt-use assets 2 3 Subtract line 2 from line 1d. 3 Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount, see instructions). 4 5 Net value of non-exempt-use assets (subtract line 4 from line 3) Multiply line 5 by 0.035. 6 Recoveries of prior-year distributions 7 7 8 Minimum Asset Amount (add line 7 to line 6) Section C - Distributable Amount Current Year Adjusted net income for prior year (from Section A, line 8, column A) 1 Enter 0.85 of line 1. 2 Minimum asset amount for prior year (from Section B, line 8, column A) 3 4 Enter greater of line 2 or line 3. 5 Income tax imposed in prior year Distributable Amount. Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions). 6

☐ Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see

Schedule A (Form 990) 2021

instructions).

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| Part V | Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued)

Pai	t V Type III Non-Functionally Integrated 509	(a)(3) Supporting Org	anizations <sub>(contint</sub>	ued)	
Sect	on D - Distributions				Current Year
1	Amounts paid to supported organizations to accomplish exe	empt purposes		1	
2	Amounts paid to perform activity that directly furthers exempt	ot purposes of supported			
	organizations, in excess of income from activity		2		
_3_	Administrative expenses paid to accomplish exempt purpos	ns	3		
4	Amounts paid to acquire exempt-use assets			4	
5	Qualified set-aside amounts (prior IRS approval required - pro	ovide details in <b>Part VI</b> )		5	
_6_	Other distributions (describe in Part VI). See instructions.			6	
_7_	Total annual distributions. Add lines 1 through 6.			7	
8	Distributions to attentive supported organizations to which t	he organization is responsive	е		
	(provide details in Part VI). See instructions.			8	
9	Distributable amount for 2021 from Section C, line 6			9	
10	Line 8 amount divided by line 9 amount	,	1	10	
Sect	ion E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistribution Pre-2021	ns	(iii) Distributable Amount for 2021
1	Distributable amount for 2021 from Section C, line 6				
2	Underdistributions, if any, for years prior to 2021 (reason-				
	able cause required - explain in Part VI). See instructions.				
3	Excess distributions carryover, if any, to 2021				
a	From 2016				
b	From 2017				
c	From 2018				
d	From 2019				
e	From 2020				
f	Total of lines 3a through 3e				
g	Applied to underdistributions of prior years				
h	Applied to 2021 distributable amount				
<u>i</u> _	Carryover from 2016 not applied (see instructions)				
j_	Remainder. Subtract lines 3g, 3h, and 3i from line 3f.				
4	Distributions for 2021 from Section D,				
	line 7: \$				
a	Applied to underdistributions of prior years				
b	Applied to 2021 distributable amount				
c	Remainder. Subtract lines 4a and 4b from line 4.				
5	Remaining underdistributions for years prior to 2021, if				
	any. Subtract lines 3g and 4a from line 2. For result greater				
	than zero, explain in Part VI. See instructions.				
6	Remaining underdistributions for 2021. Subtract lines 3h				
	and 4b from line 1. For result greater than zero, explain in				
	Part VI. See instructions.				
7	Excess distributions carryover to 2022. Add lines 3j				
	and 4c.				
_8_	Breakdown of line 7:				
a	Excess from 2017				
b	Excess from 2018				
c	Excess from 2019				
d	Excess from 2020				

Schedule A (Form 990) 2021

e Excess from 2021

Schedule A	(Form 990) 2021	${f THE}$	IDEA	VILLAGE,	INC.	45-04	70675 Page 8
Part VI	Supplemental Info Part IV, Section A, lines line 1; Part IV, Section I Section D, lines 5, 6, an	ormation 1, 2, 3b, 3d ), lines 2 an	Provide , 4b, 4c, d 3; Part	the explanations 5a, 6, 9a, 9b, 9c, IV, Section E, line	required by Pa 11a, 11b, and es 1c, 2a, 2b, 3	art II, line 10; Part II, line 17a or 17b; Part I 11c; Part IV, Section B, lines 1 and 2; Par 8a, and 3b; Part V, line 1; Part V, Section B mplete this part for any additional informat	II, line 12; t IV, Section C, , line 1e; Part V,
	(See instructions.)						

132028 01-04-22 Schedule A (Form 990) 2021

#### SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

### **Supplemental Financial Statements**

Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047 **2021** 

Open to Public Inspection

Name of the organization

THE IDEA VILLAGE, INC.

Employer identification number 45-0470675

Pa	•	d Funds or Other Similar Funds	or Accounts. Complete if the
	organization answered "Yes" on Form 990, Part IV, line		'
		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate value of contributions to (during year)		
3	Aggregate value of grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in v	writing that the assets held in donor advise	ed funds
	are the organization's property, subject to the organization's	_	
6	Did the organization inform all grantees, donors, and donor a		
	for charitable purposes and not for the benefit of the donor o		
		······································	
Pa			
1	Purpose(s) of conservation easements held by the organization	on (check all that apply).	
	Preservation of land for public use (for example, recrea	tion or education) Preservation of a	a historically important land area
	Protection of natural habitat	Preservation of a	a certified historic structure
	Preservation of open space		
2	Complete lines 2a through 2d if the organization held a qualif	ied conservation contribution in the form o	of a conservation easement on the last
	day of the tax year.		Held at the End of the Tax Year
а	Total number of conservation easements		2a
b			<b>A</b> 1
С	Number of conservation easements on a certified historic stru	ucture included in (a)	2c
d	Number of conservation easements included in (c) acquired a	after 7/25/06, and not on a historic structu	re
	listed in the National Register		2d
3	Number of conservation easements modified, transferred, rel		
	year ▶		
4	Number of states where property subject to conservation eas	sement is located >	
5	Does the organization have a written policy regarding the per	iodic monitoring, inspection, handling of	
	violations, and enforcement of the conservation easements it	holds?	Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting,	handling of violations, and enforcing cons	ervation easements during the year
	<b>&gt;</b>		
7	Amount of expenses incurred in monitoring, inspecting, hand	lling of violations, and enforcing conservati	ion easements during the year
	<b>▶</b> \$		
8	Does each conservation easement reported on line 2(d) above	e satisfy the requirements of section 170(h	
	and section 170(h)(4)(B)(ii)?		
9	In Part XIII, describe how the organization reports conservation	•	
	balance sheet, and include, if applicable, the text of the footn	ote to the organization's financial stateme	nts that describes the
D -	organization's accounting for conservation easements.	A. J. Historical Tongrams and Ot	le au O'au il au A a a da
Pa	t III Organizations Maintaining Collections of		ner Similar Assets.
_	Complete if the organization answered "Yes" on Form		
1a	If the organization elected, as permitted under FASB ASC 95	•	
	of art, historical treasures, or other similar assets held for pub		
	service, provide in Part XIII the text of the footnote to its finar		
b	If the organization elected, as permitted under FASB ASC 95	· · · · · · · ·	
	art, historical treasures, or other similar assets held for public	exhibition, education, or research in further	erance of public service,
	provide the following amounts relating to these items:		<b>•</b> •
	(i) Revenue included on Form 990, Part VIII, line 1		
_	(ii) Assets included in Form 990, Part X		
2	If the organization received or held works of art, historical treat	, and the second	gain, provide
_	the following amounts required to be reported under FASB A	_	. Φ
a	Revenue included on Form 990, Part VIII, line 1		
b	Assets included in Form 990, Part X		🟲 🐧

_		A VILLAGE,			45-	-0470675 Page <b>2</b>
Par	t III Organizations Maintaining C	collections of A	rt, Historical T	reasures, or Oth	ner Similar <i>F</i>	Assets(continued)
3	Using the organization's acquisition, accessi	on, and other record	ds, check any of the	e following that make	significant use	of its
	collection items (check all that apply):					
а	Public exhibition	C	d Loan or ex	change program		
b	Scholarly research	e	e U Other			_
С	Preservation for future generations					
4	Provide a description of the organization's co	ollections and expla	in how they further	the organization's ex	empt purpose i	n Part XIII.
5	During the year, did the organization solicit of		•	•		
_	to be sold to raise funds rather than to be ma					Yes No
Par	t IV Escrow and Custodial Arran		ete if the organizati	on answered "Yes" o	on Form 990, Pa	rt IV, line 9, or
	reported an amount on Form 990, Pa					
1a	Is the organization an agent, trustee, custod					П., П.,
	on Form 990, Part X?					Yes No
b	If "Yes," explain the arrangement in Part XIII	and complete the fo	ollowing table:			Amount
	5					Amount
	Beginning balance					
	Additions during the year					
e	Distributions during the year					
) 20	Ending balance					Yes No
	If "Yes," explain the arrangement in Part XIII.				•	
Par						
1 (4)		(a) Current year	(b) Prior year			back (e) Four years back
12	Beginning of year balance	(, ,	(-,	(-7 )	,	
	Contributions					
	Net investment earnings, gains, and losses					
	Grants or scholarships					
	Other expenditures for facilities					
	and programs					
f	Administrative expenses					
g	End of year balance					
2	Provide the estimated percentage of the curr	rent year end baland	ce (line 1g, column	(a)) held as:		
а	Board designated or quasi-endowment		%			
b	Permanent endowment >	%				
С	Term endowment	%				
	The percentages on lines 2a, 2b, and 2c sho	uld equal 100%.				
За	Are there endowment funds not in the posse	ession of the organiz	ation that are held	and administered for	the organizatio	
	by:					Yes No
	(i) Unrelated organizations					
	(ii) Related organizations					3a(ii)
b	If "Yes" on line 3a(ii), are the related organization			?		3b
4	Describe in Part XIII the intended uses of the		owment funds.			
Par	t VI Land, Buildings, and Equipm					
	Complete if the organization answere		<u> </u>		•	1 (00 )
	Description of property	(a) Cost or o	' '	, ,	Accumulated	(d) Book value
	Land	basis (investi	Dasis	s (other) d	epreciation	<del> </del>
	Land					
	Buildings					+
	Leasehold improvements					+
	Equipment					+
	Other		X column (R) line	10c)		0.
· otal	., .aa iiiloo Ta tiiilougii Te. (Oolulliii (u) Illust E	gaari onn ood, i all	. , , , , , , , , , , , , , , , , , , ,			· ·

Schedule D (Form 990) 2021

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Part VII Investments - Other Securities.			
Complete if the organization answered "Yes"			
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market	value
(1) Financial derivatives			
(2) Closely held equity interests			
(3) Other (A) STOCK INVESTMENTS	200,000.	COST	
	200,000.	CODI	
(B)			
(C)			
(D) (E)			
(F)			
(G)			
(H)			
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.)	200,000.		
Part VIII Investments - Program Related.			
Complete if the organization answered "Yes"	on Form 990, Part IV, line 1	11c. See Form 990, Part X, line 13.	
(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market	value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.)			
Part IX Other Assets.			
Complete if the organization answered "Yes"			
	Description	(b) Book v	alue
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9) Total. (Column (b) must equal Form 990, Part X, col. (B) line	<u> </u>		
Part X Other Liabilities.	, , , , , , , , , , , , , , , , , , , ,		
Complete if the organization answered "Yes"	on Form 990, Part IV, line 1	11e or 11f. See Form 990, Part X, line 25.	
1. (a) Description of liability	· · · · · · · · · · · · · · · · · · ·	(b) Book v	alue
(1) Federal income taxes			
(2) CREDIT CARD PAYABLE		3	,599.
(3)			
(4)			
(5)			
(6)			
(7)			
(8)	· · · · · · · · · · · · · · · · · · ·		
(9)			
Total. (Column (b) must equal Form 990, Part X, col. (B) line		• 1	,599.
2. Liability for uncertain tax positions. In Part XIII, provide	the text of the footnote to	the organization's financial statements that reports the	

organization's liability for uncertain tax positions under FASB ASC 740. Check here if the text of the footnote has been provided in Part XIII... X

Schedule D (Form 990) 2021

THE IDEA VILLAGE, INC. Schedule D (Form 990) 2021 Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return. Complete if the organization answered "Yes" on Form 990, Part IV, line 12a. 1,590,195. Total revenue, gains, and other support per audited financial statements 2 Amounts included on line 1 but not on Form 990, Part VIII, line 12: a Net unrealized gains (losses) on investments 115,497. **b** Donated services and use of facilities 2b c Recoveries of prior year grants 2c d Other (Describe in Part XIII.) 115,497. e Add lines 2a through 2d 2e 1,474,698. Subtract line 2e from line 1 Amounts included on Form 990, Part VIII, line 12, but not on line 1: a Investment expenses not included on Form 990, Part VIII, line 7b **b** Other (Describe in Part XIII.) c Add lines 4a and 4b Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) 5 Part XII | Reconciliation of Expenses per Audited Financial Statements With Expenses per Return. Complete if the organization answered "Yes" on Form 990, Part IV, line 12a. 1,463,154. Total expenses and losses per audited financial statements 2 Amounts included on line 1 but not on Form 990. Part IX. line 25: 115,497. a Donated services and use of facilities **b** Prior year adjustments 2c c Other losses d Other (Describe in Part XIII.) 115,497. 2e e Add lines 2a through 2d 1,347,657. 3 Subtract line 2e from line 1 4 Amounts included on Form 990, Part IX, line 25, but not on line 1: a Investment expenses not included on Form 990, Part VIII, line 7b **b** Other (Describe in Part XIII.) c Add lines 4a and 4b 5 Total expenses, Add lines 3 and 4c, (This must equal Form 990, Part I, line 18.) Part XIII Supplemental Information. Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information. PART X, LINE 2: THE IDEA VILLAGE ADOPTED THE PROVISIONS OF ASC 740, ACCOUNTING FOR UNCERTAINTY IN INCOME TAXES. MANAGEMENT OF THE IDEA VILLAGE BELIEVES IT HAS NO MATERIAL UNCERTAIN TAX POSITIONS, AND ACCORDINGLY, IT HAS NOT RECOGINZED ANY LIABILITY FOR UNRECOGNIZED TAX BENEFITS. WITH FEW EXCEPTIONS, THE IDEA VILLAGE IS NO LONGER SUBJECT TO U.S. FEDERAL, STATE AND LOCAL, OR INCOME TAX EXAMINATIONS BY TAX AUTHORITIES FOR A PERIOD OF THREE YEARS FROM THE FILING OF THOSE RETURNS.

#### **SCHEDULE J** (Form 990)

**Compensation Information** 

For certain Officers, Directors, Trustees, Key Employees, and Highest
Compensated Employees

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 23.

► Attach to Form 990.

Open to Public

Department of the Treasury Internal Revenue Service Name of the organization

► Go to www.irs.gov/Form990 for instructions and the latest information.

Inspection Employer identification number

OMB No. 1545-0047

THE IDEA VILLAGE, INC. 45-0470675

Pa	art I Questions Regarding Compensation			
			Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990,			
	Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			
	First-class or charter travel Housing allowance or residence for personal use			
	Travel for companions Payments for business use of personal residence			
	Tax indemnification and gross-up payments Health or social club dues or initiation fees			
	Discretionary spending account Personal services (such as maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or			
	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		<u> </u>
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors,			
	trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a?	2		<u> </u>
3	Indicate which, if any, of the following the organization used to establish the compensation of the organization's			
	CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to			
	establish compensation of the CEO/Executive Director, but explain in Part III.			
	Compensation committee Written employment contract			
	Independent compensation consultant Compensation survey or study			
	Form 990 of other organizations  Approval by the board or compensation committee			
4	During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing			
	organization or a related organization:			77
а	Receive a severance payment or change-of-control payment?	4a		X
b	Participate in or receive payment from a supplemental nonqualified retirement plan?	4b		X
С	Participate in or receive payment from an equity-based compensation arrangement?	4c		
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.			
	Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.			
5	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
٠	contingent on the revenues of:			
а	The organization?	5a		Х
b	Any related organization?	5b		X
~	If "Yes" on line 5a or 5b, describe in Part III.			
6	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the net earnings of:			
а	The organization?	6a		Х
b	Any related organization?	6b		Х
	If "Yes" on line 6a or 6b, describe in Part III.			
7	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments			
	not described on lines 5 and 6? If "Yes," describe in Part III	7		X
8	Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the			
	initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III	8		X
9	If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in			
	Regulations section 53.4958-6(c)?	9		<u> </u>

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2021

Schedule J (Form 990) 2021

THE IDEA VILLAGE, INC.

45-0470675

Page 2

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(B) Breakdown of W-2 and/or 1099-MISC and/or 1099-NEC compensation				(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	in column (B)
(A) Name and Title		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	compensation			reported as deferred on prior Form 990
(1) JON ATKINSON	(i)	160,394.	0.	0.	0.	8,565.	168,959.	0.
PRESIDENT & CEO	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
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	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							

Schedule J (Form 990) 2021 THE IDEA VILLAGE, INC.	45-0470675	Page 3
Part III Supplemental Information		
Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8,	and for Part II. Also complete this part for any additional information	on.

#### SCHEDULE O (Form 990)

Department of the Treasury Internal Revenue Service Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

► Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for the latest information.

2021 Open to Public

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

THE IDEA VILLAGE, INC.

Employer identification number 45-0470675

Schedule O (Form 990) 2021

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:
SURROUNDING REGION.
FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS:
WE ALSO CULTIVATE INDUSTRIES OF THE FUTURE THAT WILL WITHSTAND THE
TESTS OF NATURAL AND ECONOMIC CRISES. AS THE RESULT OF 20 YEARS OF
SUSTAINED INVESTMENT, NEW ORLEANS WAS NAMED IN 2018 AS "ONE OF THE
FASTEST GROWING TECH CLUSTERS IN AMERICA, A "TOP 10 CITY FOR AFRICAN
AMERICANS AND WOMEN IN TECH," AND A PLACE THAT "LEADS THE USA BY 56% IN
STARTUP GROWTH." IN 2022 WE EXPERIENCED 10+ MAJOR EXITS IN THE NEW
ORLEANS STARTUP COMMUNITY RESULTING IN OVER \$2.5B OF REALIZED VALUE AND
OVER \$500M IN DIRECT REINVESTMENT.
TO FULLY REALIZE NEW ORLEANS' ECONOMIC POTENTIAL WE NEED A SUSTAINED
INVESTMENT IN THE INFRASTRUCTURE OF INNOVATION. WE NEED TO ASSEMBLE
WORLD CLASS RESOURCES TO CATALYZE AND SUPPORT OUR STARTUP COMPANIES
THROUGH THE MOST CRITICAL EARLY STAGES OF DEVELOPMENT. NEW ORLEANS HAS
A BROAD TALENT BASE, UNIQUE ACCESS TO CRITICAL INFRASTRUCTURE, AND A
FRONT ROW SEAT TO INTERESTING PROBLEMS TO SOLVE. IT IS ALSO A PLACE
THAT PEOPLE WANT TO LIVE IN AND WANT TO CALL HOME.
PROGRAM HIGHLIGHTS
IDEAINSTITUTE IS A 10-WEEK, SELECTIVE, HIGHLY STRUCTURED, IDEA-STAGE

ACCELERATOR PROGRAM DESIGNED TO HELP FOUNDERS FROM DIVERSE BACKGROUNDS

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule O (Form 990) 2021

Name of the organization

Employer identification number

THE IDEA VILLAGE, INC. 45-0470675

DEVELOP A CONCEPT INTO A VIABLE BUSINESS. IT FOCUSES ON BUILDING THE
PIPELINE OF REPEATABLE, SCALABLE, HIGH-GROWTH POTENTIAL COMPANIES
REPRESENTING THE SEEDS OF A HOMEGROWN ECONOMIC DEVELOPMENT STRATEGY
THAT CAN MAKE OUR COMMUNITY STRONGER FOR GENERATIONS TO COME. BUILT
AROUND THE LEAN STARTUP METHODOLOGY, IT HONES CRITICAL SKILLS IN
OPPORTUNITY RECOGNITION, PROBLEM IDENTIFICATION, PROTOTYPING, CUSTOMER
DISCOVERY, AND BUSINESS MODEL DEVELOPMENT. THE CURRICULUM IS BASED ON
METHODS PILOTED IN THE MBA PROGRAM AT LOYOLA, AND IS TAUGHT BY FACULTY
OF THE LOYOLA CENTER FOR ENTREPRENEURSHIP AND COMMUNITY DEVELOPMENT.

IDEAINSTITUTE RUNS TWICE PER YEAR. OVER 220 PEOPLE HAVE ALREADY

COMPLETED THE 10-WEEK PROGRAM ACROSS SIX COHORTS. THE PROGRAM MAINTAINS

A STRONG NET PROMOTER SCORE AND HAS MATRICULATED MULTIPLE COMPANIES TO

OUR LATE-STAGE ACCELERATOR, VILLAGEX.

VILLAGEX IS OUR PREMIER PROGRAM, A LATE-STAGE ACCELERATOR THAT FOCUSES

ON VENTURE PROFILE COMPANIES BRINGING AN INNOVATIVE TECHNOLOGY TO

MARKET OR PROVING AN UNKNOWN BUSINESS MODEL. THESE ARE THE TYPES OF

COMPANIES THAT CAN GROW TO SUBSTANTIAL SIZE AND SCOPE AND BECOME

DOMINANT WITHIN AN INDUSTRY. THEY ARE DRIVERS OF MEANINGFUL ECONOMIC

IMPACT AND JOB CREATION. THE TYPES OF BUSINESSES THAT, IF THEY ACHIEVE

REAL MARKET TRACTION, CAN HIRE HUNDREDS OF PEOPLE PER YEAR. THE

VILLAGEX ACCELERATOR IS FOCUSED ON HELPING COMPANIES CLOSE THE GAP

BETWEEN SEED AND SERIES A FINANCING THROUGH A CUSTOMIZED FOCUS ON

BUILDING STRENGTH ACROSS THE DIMENSIONS OF TEAM, PRODUCT, TRACTION, AND

MARKET OPPORTUNITY. AS AN EXAMPLE, THE THIRTEEN ALUMNI COMPANIES FROM

THE 2020 VILLAGEX CYCLE RAISED \$9 MILLION IN CAPITAL IN ONLY AN

18-MONTH PERIOD. ACCELERATORS SUCH AS VILLAGEX PROVIDE OPPORTUNITIES

Schedule O (Form 990) 2021 Page 2 Name of the organization **Employer identification number** THE IDEA VILLAGE, INC. 45-0470675 FOR EDUCATION, EXPOSURE, CONNECTIONS, AND MOST IMPORTANTLY ACCESS TO NETWORKS AND MENTORSHIP THAT HELPS TO DEMOCRATIZE OPPORTUNITIES TO START AND SCALE HIGH-GROWTH VENTURES. VILLAGEX IS AN ANNUAL PROGRAM. NEW ORLEANS ENTREPRENEUR WEEK (NOEW), TAKES PLACE DURING THE SPRING OF EACH YEAR. AT NOEW, ATTENDEES GATHER TO LEARN FROM A GLOBALLY RECOGNIZED LINEUP OF PANELISTS AND KEYNOTE SPEAKERS AS WELL AS TAKE PART IN PITCH COMPETITIONS, NETWORKING OPPORTUNITIES, AND OTHER EXCITING EVENTS. NOEW IS FREE FOR ATTENDEES AND IS THE LEADING PLATFORM FOR CELEBRATING BUSINESS, INNOVATION, AND ENTREPRENEURIAL THINKING IN NEW ORLEANS AND THE GULF SOUTH. THE EVENT FACILITATES CONNECTIONS AND ELEVATES ENTREPRENEURSHIP THROUGH DISCUSSION, DEBATE, EDUCATION, COMPETITION, AND CELEBRATION. THOUSANDS OF INDIVIDUALS ATTEND NOEW EACH YEAR INCLUDING BUSINESS LEADERS, ENTREPRENEURS, AND EMERGING PROFESSIONALS. NOEW CULMINATES IN IDEAPITCH - A "SHARK TANK" STYLE PITCH COMPETITION AWARDING THE WINNER WITH CASH INVESTMENT. IN ADDITION TO THESE CORE PROGRAMS, THE IDEA VILLAGE'S STRATEGY TO INSPIRE, START, AND SCALE HIGH GROWTH VENTURES IS CONTINUALLY EVOLVING TO MEET THE NEEDS OF OUR FOUNDERS, STARTUP PIPELINE AND OUR COMMUNITY AT LARGE. FORM 990, PART VI, SECTION B, LINE 11B: MANAGEMENT WILL PROVIDE A COPY OF THE FORM 990 TO EACH BOARD MEMBER BEFORE IT IS FILED. FORM 990, PART VI, SECTION B, LINE 12C:

THE OFFICERS AND DIRECTORS ARE AWARE THAT CONFLICTS OF INTEREST SHOULD BE

Name of the organization THE IDEA VILLAGE, INC.	Page Employer identification number 45-0470675
DISCLOSED AS SOON AS THE CONFLICT ARISES. THE ORGANIZATION	ON HAS A DISCLOSE
AND ABSTAIN POLICY RELATED TO CONFLICT OF INTEREST.	
FORM 990, PART VI, SECTION B, LINE 15:	
SEE SCHEDULE J, PART I, LINE 3	
FORM 990, PART VI, SECTION C, LINE 18:	
THESE DOCUMENTS ARE AVAILABLE UPON REQUEST.	
FORM 990, PART VI, SECTION C, LINE 19:	
THESE DOCUMENTS ARE AVAILABLE UPON REQUEST.	
FORM 990, PART IX, LINE 11G, OTHER FEES:	
CONTRACT LABOR:	
PROGRAM SERVICE EXPENSES	108,594
MANAGEMENT AND GENERAL EXPENSES	8,061
FUNDRAISING EXPENSES	0
TOTAL EXPENSES	116,655
PROFESSIONAL FEES - OTHER:	
PROGRAM SERVICE EXPENSES	5,503
MANAGEMENT AND GENERAL EXPENSES	44,050
FUNDRAISING EXPENSES	12,705
TOTAL EXPENSES	62,258
TOTAL OTHER FEES ON FORM 990, PART IX, LINE 11G, COL A	178,913
FORM 990, PART XII, LINE 2C	
THERE HAS BEEN NO CHANGE IN THE SELECTION PROCESS OR OVE	RSIGHT OF THE

Schedule O (Form 990) 2021	Page 2
Name of the organization THE IDEA VILLAGE, INC.	Employer identification number 45-0470675
ORGANIZATION'S AUDITORS.	

132212 11-11-21 Schedule O (Form 990) 2021